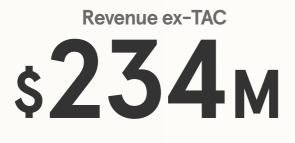


Connecting shoppers to the things they need and love.

Q3 2017 Results

Financial Figures



+32%*

Adjusted EBITDA



+45%*







97

>2,700 +23%

Gross-margin optimization







* At constant currency

About Criteo

Criteo (NASDAQ: CRTO), the leader in commerce marketing, is building the highest performing and open commerce marketing ecosystem to drive profits and sales for retailers and brands. Over 2,700 Criteo team members partner with 17,000 retail and brand clients and thousands of publishers across the globe to deliver performance at scale by connecting shoppers to the things they need and love. Designed for commerce, Criteo Commerce Marketing Ecosystem sees over \$550 billion in annual commerce sales data.

For more information, please visit www.criteo.com