

### Criteo (CRTO) - Analysts' Consensus

Criteo SA ("Criteo" or the "company") is covered by various financial analysts, who regularly provide reports in respect of the company. This consensus is based on 14 analyst models updated and published from November 2, 2023 through February 6, 2024. The figures are calculated as the mean of estimates provided by analysts.

	Full Year 2023	Full Year 2024	YoY Growth
Contribution ex-TAC	\$1,007.4 million	\$1,040.6 million	3.3%
Retail Media Contribution ex-TAC*	\$203.3 million	\$244.3 million	20.1%
Adjusted EBITDA	\$276.4 million	\$289.5 million	
Adjusted EBITDA Margin	27.3%	27.8%	

\*Based on 12 analyst estimates.

The consensus provided has been compiled by Criteo and is for information purposes only. Consensus estimates are provided by financial analysts who are independent from Criteo. Any opinions, forecasts, estimates, recommendations, projections or predictions made by the analysts, and the consensus derived therefrom, reflect the analysts' own views and do not represent the opinions, forecasts, estimates, recommendations, projections or predictions of Criteo or its management. The overview does not represent a recommendation for an investment in Criteo securities. Further, it does not imply that the company endorses, concurs with or adopts such analyst estimates. Consensus estimates are, by nature, forward looking and are therefore speculative and subject to risks and uncertainties which are subject to change at any time. Criteo assumes no liability for, and makes no representation or warranty (express or implied) as to, the accuracy, compilation or completeness of such estimates and undertakes no obligation to update or revise such estimates or the overview, even if they differ from the company's own forecasts or expectations.