



# SUSTAINABILITY

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Chief Executive Officer



# Sustainability is Part of Our DNA

## Diversity, Equity, & Inclusion

Pay parity

43%

Women population

7 Employee Resource Groups



## Governance & Data Privacy

High privacy & data protection standards

Board Oversight of sustainability strategy

Annual CSR report since 2016

SASB reporting



## Environment

100%

of data centers powered by decarbonized energy sources or compensated by certificates

GHG emissions inventory for Scopes 1, 2 and 3 in 2022



# Sustainability is Part of Our DNA

- ✓ Attractive business partner and employer
- ✓ Lower voluntary employee turnover



**Diversity Champion**  
Corporate Award 2021



# Our Sustainability Journey and Commitments

## Defining Ambitious Goals

1

Reach 30% of women in tech roles by 2030

2

Set up GHG emission reduction targets and secure validation from The Science Based Targets Initiative (SBTi)

3

Work with our suppliers to better control the sustainability of our supply chain

4

Respond to the Carbon Disclosure Project (CDP) questionnaire and leverage recommendations from the Task Force on Climate-Related Financial Disclosures (TCFD)

# Why Invest in CRTO Today?

## Huge Market Opportunity

Leadership in fast-growing Commerce and Retail Media market with \$110B SAM

## Unique Commerce Data

Large scale and commerce data with access to 725M Daily Active Users and \$1+ trillion in annual ecommerce sales

## Differentiated Technology

16+ years of AI powering unified tech platform for 1st-party data-based marketing and media monetization with unique supply at scale and closed-loop measurement

## Proven Resilience to Signal Loss

Innovation, advanced AI engine and largest data set to deliver outcomes in any environment

## World-Class Team

Seasoned management team, culture of innovation and accountability

## Strong Financials

Sustainable growth, rebalanced revenue and high margin

## Robust Balance Sheet

Strong cash generation, no debt, flexibility to invest for growth

## Sustainability

DE&I core to people strategy, strong privacy and data protection standards